

Make Smart Technology Decisions with *MyCIO*



Your business depends on technology but how do you cut through the hype and the technobabble to make intelligent, productive decisions? Large organizations have technology executives who meet this need, but many small businesses cannot afford it. *MyCIO* is like having that technology executive on your staff — but at a fraction of the cost.

How Does *MyCIO* Work?

You'll have someone with executive experience in technology management and business operations as your personal CIO, focusing on five areas:

Identify “Pain Points”

“Pain points” are where you are experiencing the most frustration in your delivery and operations.

Align Technology with Business Goals

Analyzing your business model and what drives your production. How do the goals of your IT staff or vendor align with your company goals?

Find Efficiencies

How does your current technology support your overall operations? Are there bottlenecks? Do we need to enhance an existing legacy solution or is a new solution a better long-term fit?

Make It Pay for Itself

It's no use if it's going to cost five times as much as you can afford. Recommendations are designed

around budgetary realities and the impact on operations — both current and future.

Implementation and Management

We can work with your staff to implement strategies and solutions, or we can run the entire project for you. Afterward, you can keep us involved in a part-time CIO or consulting role.

Give me a call and let's get started making your technology work for you!



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